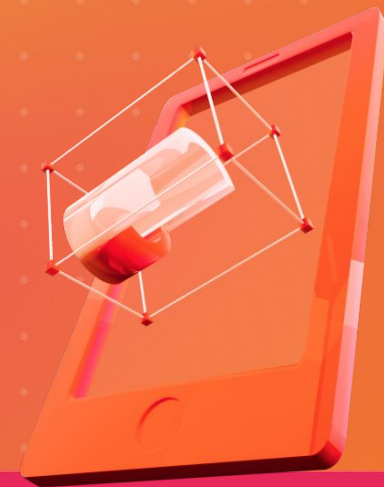




Get to know MRstudios.

Eurovent
Thomas Weiss



What we do.

We create Industrial Virtual and Augmented Reality experiences for B2B that make manufacturing technologies and projects more tangible, easier to plan, control, monitor and sell.



Who we are.

5+ Years in the market

20+ highly-skilled, international team members

German-founded and managed,
Prague-based



ISO 9001:2015 Quality Management

ISO 27001:2013 Information Security

Some of our Customers.



Deutsches Museum



Kelvion



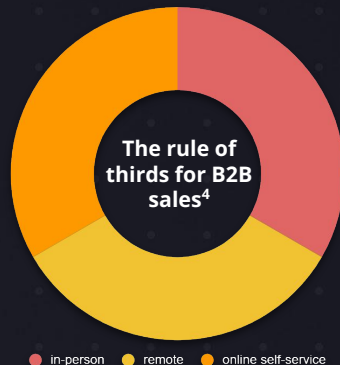
Our Value.

The New Normal.

"We're different because we're B2B" is no longer an acceptable excuse.³

In today's B2B buying journey, there is no single "handoff" from digital to in-person.²

62% of [customers] learning takes place outside of conversations with sellers.¹



Number of distinct sales channels B2B customer use during their decision journey⁴



"B2B buyers expect the same level of omnichannel service and flexibility as when they shop in their personal lives."⁴

One Solution, Many Uses.

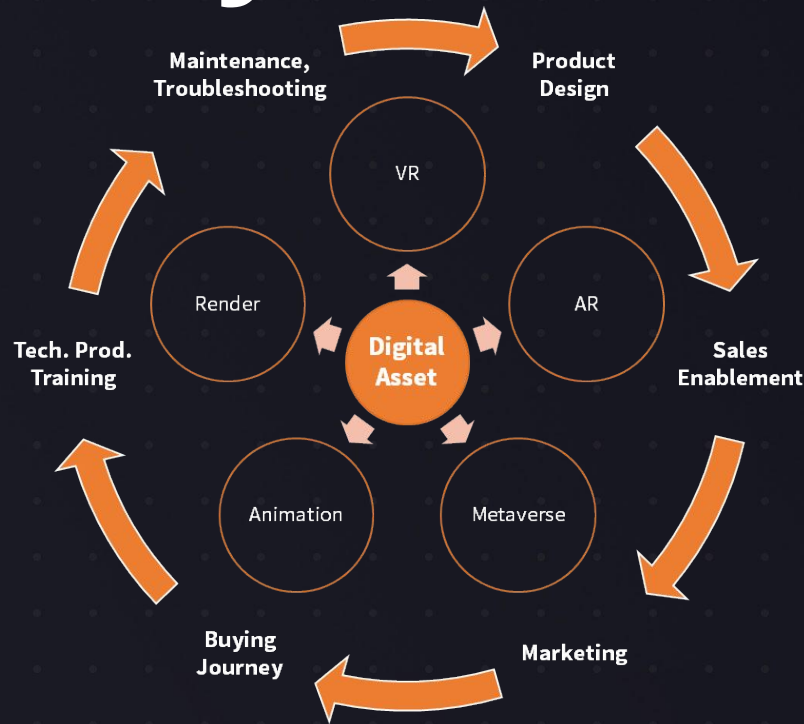
Core value offer:

A **3D product model or digital asset**

That can be...

- **Cross-utilised** by different departments
- Deployed via **various technologies**
- Purposed for a **multitude of use cases**

To **generate multi-layered customer benefits** over time.



Customer Use Cases.

Kelvion



PHE Studio.



Web-based Virtual Reality
([Try app](#))





Güntner VR Experience.



App-based Virtual Reality



ARdiabatic.



App-based Augmented Reality



 Google Play

 App Store



Thank you.



MRstudios



mail@MRstudios.eu

Industrial Metaverse.



Web-based Virtual Reality
([Learn more](#))

First, ready to use metaverse tailored for the B2B, manufacturing sector

Fuelled by our digital assets

Cloud-based, accessible by more than 1000 people simultaneously

